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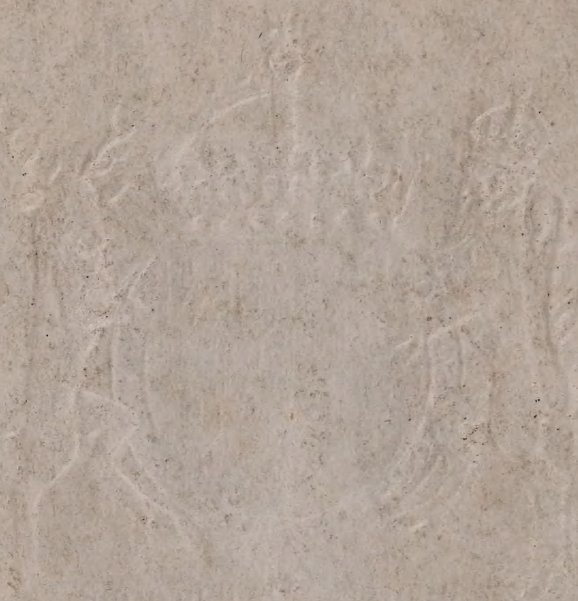
BY APPOINTMENT

ATKINSON



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J. & E. ATKINSON LTD.

Perfumers and
Makers of Fine Toilet Soaps

24, OLD BOND STREET,
LONDON, W.1

also at

2, RUE DE LA PAIX, PARIS

[ca-1930]

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The Atkinson Carillon
Chimes the hours
and at noon and 4 o-clock
plays selections of well-known airs.

A Note on Perfumes

GRASSE and its neighbourhood, and the valleys of the Alpes Maritimes are the only districts where flowers, with few exceptions, grow to perfection from an essence-bearing point of view. Horticulturally, in England and elsewhere magnificent specimens are grown, but for distillation purposes these are practically useless. The reasons, chief of which are soil and climate, need not be discussed here ; suffice it to say that all perfumes, wherever produced, are in effect French, as their basic materials are mainly of Gallic origin. The Art of Perfumery consists in discriminating as to the quality of the essential oils used,— purely chemical tests being of little help— and in blending these selected oils with experience and taste, just as a painter modulates his colour shades or a musician his chords and melodies. Established for over one hundred years, the House of Atkinson has a century of experience in these matters, and a reputation for supreme quality that has placed it in the van of the small band of Perfumers who are really creative artists.

When you buy an Atkinson Perfume you receive a perfect and original production.

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Atkinsons

"Love in Idleness"

Atkinsons

LOVE IN IDLENESS

A new perfume woven from a theme of Little Flowers picked in their pride,—a fair and fragile thing that in all our long experience comes nearest to our idea of Beauty.

LOVE IN IDLENESS PERFUME
11/6; 21/-; 37/6; 70/-

COMPLEXION POWDER
In twelve natural flesh tints (see page 37) - - - per box 5/-

COMPACT POWDER
In thin gilt case with Mirror and Puff (for tints see page 37) - each 3/6
Refills - - - - each 1/9

COMPLEXION CREAM per jar 4/6

TOILET SOAP
Three exquisitely perfumed tablets in box - - - - - 10/6

BATH SALTS
In stoppered glass bottles 4/-; 7/6; 12/6; 25/-
In metal boxes - - 17/6; 30/-; 63/-

CRYSTALETTES
(BATH SALTS FOR TRAVELLING)
In boxes of six - - - each 3/6
In boxes of 12 - - - each 6/6

BATH DUSTING POWDER
In drums with puff - 5/6; 10/6; 16/6

SACHETS
Silk (for the corsage) - - each 2/-
Per dozen 22/6
Wardrobe - - - - each 2/6
Per dozen 27/6

COFFRET
Containing Perfume, Complexion Powder Cream, Bath Salts Tablets, Compact Powder and Toilet Soap 63/-

Love in Idleness

"Yet mark'd I where the bolt of Cupid fell:
It fell upon a little western flower,—
Before milk-white, now purple with love's wound,—
And maidens call it 'Love in Idleness'."

Act II. Midsummer Night's Dream

Atkinsons

"Ambre Chinois" and "Oleander"

Atkinsons

AMBRE CHINOIS

Chinese Amber and strange essences of the Orient; as mysterious and refined as the age-old East.

"AMBRE CHINOIS" PERFUME

Gilt decorated bottle in case 30/- & 45/-
Plain stoppered bottle - - 17/6

COMPLEXION POWDER

In twelve natural flesh tints (see page 37) - - - - - - 7/6

TOILET SOAP

Three exquisitely perfumed tablets in box 14/6

SACHETS

Embroidered silk for the corsage
each - 2/- per dozen - 22/6

Wardrobe Sachets (paper envelope)
each - 2/6 per dozen - 27/6

SACHET POWDER for making Sachets

Bottles (approx.) 4 oz. 10/-; 8 oz. 19/-; 16 oz. 37/-

COFFRETS

Containing Perfume, Powder and Toilet Soap - - - - - 42/-
And with larger bottle of Perfume - 63/-

"OLEANDER"

"Breathing the soft and scented airs of the Mediterranean."

"OLEANDER" PERFUME

In case - - per bottle 32/6; 63/-

COMPLEXION POWDER

In twelve shades (see page 37) per box 5/-

Atkinsons

"Spring Days"

Atkinsons

A NOSEGAY

The almost vocal fragrance of a riot of flowers joyously blending their odours to the rising sun.

"A NOSEGAY" PERFUME

Enshrined in clear English crystal, in silk case - - - - - 60/-
Plain stoppered bottles - 17/6 & 35/-

COMPLEXION POWDER

In twelve natural flesh tints (see page 37)
Silk box - - - - - 12/6

TOILET SOAP

Three exquisitely perfumed tablets
In silk box - - - - 29/6
In plain box - - - - 21/-

SACHETS

Embroidered silk for the corsage
each - 2/- per dozen - 22/6
Wardrobe Sachets (paper envelopes)
each - 2/6 per dozen - 27/6

SPRING DAYS

The charm of this new Atkinson perfume cannot be told in verse or prose. Spring Days—all that they mean, all their fresh appeal—is enshrined in this beautiful essence.

SPRING DAYS

Polished crystal bottle in case 63/- ; 126/-

COMPLEXION POWDER

In twelve natural flesh tints (see page 37) - - - - - 5/-

Atkinsons

"Chypre Eonia" and "Musc du Thibet"

Atkinsons

CHYPRE EONIA

A highly concentrated "Edition de Luxe" of the famous Atkinson Chypre; the essence originally brought by the Crusaders from Cyprus.

"CHYPRE EONIA" PERFUME
In green leather silk lined case 40/- & 66/-
Plain bottle - - - - 17/6

COMPLEXION POWDER
In twelve natural flesh tints (see page 37)
Green leather case - - each 15/-
In card case - - - - 11/-

COMPLEXION CREAM per jar 5/6

TOILET SOAP
Three tablets in plain box - - 21/-
Three tablets in green leather case 26/6

BATH SALTS
In glass stoppered bottles
4/-; 7/6; 12/6; 25/-
Metal boxes - - 17/6; 30/-; 63/-

CRYSTALETTES
(BATH SALTS FOR TRAVELLING)
per box of six - 3/6
per box of twelve - 6/6

BRILLANTINE
SOLID, in glass jars - - 4/6
LIQUID, in stoppered bottles 6/-; 11/-; 18/-

SILK SACHETS
Embroidered for the corsage
Small - each 2/-; per dozen 22/6
Large - each 3/6; per dozen 40/-
Wardrobe each 2/6; per dozen 27/6

MUSC DU THIBET

The real Musk, softened with Jasmine and flushed with Rose.

MUSC DU THIBET PERFUME
In silk cases - 13/6; 21/-; 110/-

COMPLEXION POWDER
In twelve natural flesh tints (see page 37), in silk case - per box 7/6

COMPACT POWDER
In thin gilt case with Mirror and Puff (for tints see page 37) each 3/6
Refills - - - each 1/9

COFFRET
Containing Perfume, Powder and Compact - - - - - 63/-

Atkinsons

"Insouciance"

Atkinsons

INSOUCIANCE

When scented stocks and little jasmins blend with the tenderness of honeysuckle, then you may know the fragrance of youth's insouciance.

"INSOUCIANCE" PERFUME
In cases - 16/6 ; 27/6 ; 47/6 ; 95/-

COMPLEXION POWDER
In twelve natural flesh tints (see page 37) - - - per box 5/-

COMPACT POWDER
In thin gilt box with Mirror and Puff.
For tints see page 37 - - each 3/6
Refills - - - - each 1/9

VANITY CASE
Thin gilt case with Mirror and Puffs, containing powder and rouge each 5/-

COMPLEXION CREAM per jar 4/6

TOILET SOAP
Three tablets, well perfumed in box 7/6

VISITORS' SOAP
Six small tablets - - in box 7/6

BATH SOAP DE LUXE
Three large tablets - - in box 8/-

BATH SOAP IN BOWLS
Bowls 7 in. 15/-; 9 in. 25/-; 11 in. 47/-

BATH SALTS
In stoppered glass bottles
4/-; 7/6; 12/6; 25/-
Metal boxes - - 17/6; 30/-; 63/-

CRYSTALETTES
(BATH SALTS FOR TRAVELLING)
In box of six - - - - 3/6
In box of twelve - - - - 6/6

BATH DUSTING POWDER
In boxes with puff - 5/6 ; 10/6 ; 16/6

TOILET WATER per bottle 12/6 & 23/-

HAIR LOTION per bottle 12/6 & 23/-

BRILLANTINE
SOLID. - - Flat glass box 3/-
Gilt capped jar 3/6
LIQUID. In stoppered bottle 5/-; 9/-; 16/-

SACHETS
Wardrobe - each 2/6; per dozen 27/6
Silk corsage each 2/- ; per dozen 22/6
Sachet powder in bottles 10/- ; 19/6 ; 37/-

SHAVING SOAP
Stick in glass tube - - - 2/6
Inlaid bowl with lid - - each 10/6

COFFRET
Containing Perfume, Powder, Complexion Cream and Compact Powder 47/6
With larger bottle of Perfume - 66/-

Atkinsons

"My Fancy" and "Point du Jour"

Atkinsons

POINT DU JOUR

Like the enchanted thread of a lark's song in the waiting stillness of dawn, Point du Jour expresses all the fresh beauty of early morn.

POINT DU JOUR PERFUME

In silk lined case - - - - 25/-
In plain crystal bottles
17/6 ; 35/- ; 55/- ; 110/-

COMPLEXION POWDER

In twelve natural flesh tints (see page 37) per box - - - 6/-

COMPACT POWDER

In flat gilt case with Mirror and Puff (for tints see page 37) - each 3/6
Refills - - - - each 1/9

TOILET SOAP

Three exquisitely perfumed tablets in box - - - - - 7/6

COFFRET

Containing Perfume, Powder, Toilet Soap and Compact Powder - - 63/-

MY FANCY

Its refinement will commend it to the discriminating woman of fashion

MY FANCY stoppered bottle in case 21/-

Atkinsons

"Royal Briar"

Atkinsons

ROYAL BRIAR

The epitome of graceful refinement.

ROYAL BRIAR PERFUME
21/-; 40/-; 90/-

COMPLEXION POWDER
Complexion Powder in twelve natural flesh tints (see page 37) per box 5/-

COMPACT POWDER
In thin gilt case with Mirror and Puff
(for tints see page 37) - - each 3/6
Refills - - - - - each 1/9

COMPLEXION CREAM per jar 4/6

TOILET SOAP
Three exquisitely perfumed tablets in box 10/6

VISITORS' SOAP
Six small tablets - - in box 9/-

BATH SOAP DE LUXE
Three large tablets - - in box 10/6

BATH SOAP IN BOWLS
7 in. - 15/-; 9 in. - 25/-; 11 in. - 47/-

BATH SALTS
In glass stoppered bottles
4/-; 7/6; 12/6; 25/-
Metal boxes - - 17/6; 30/-; 63/-

CRYSTALETTES
(BATH SALTS FOR TRAVELLING)
In boxes of six 3/6. In boxes of 12 6/6

BATH DUSTING POWDER
In round kegs with puff 5/6; 10/6; 16/6

TOILET WATER per bottle 12/6 & 23/-

HAIR LOTION - per bottle 12/6 & 23/-

BRILLANTINE
SOLID. In flat glass box - - 3/-
Gilt capped jar - - 3/6
LIQUID. In stoppered bottle 5/-; 9/-; 16/-

SACHETS
Wardrobe - each 2/6; per dozen 27/6
Silk corsage - each 2/-; per dozen 22/6

SHAVING SOAPS
Stick - each 2/6; Bowl with lid 10/6

Atkinsons

"Columbine"

Atkinsons

"COLUMBINE"

As fascinating as a fairy dancer tripping in the moonlight, and as fresh and delicate as the floweret of the morning Columbine.

"COLUMBINE" PERFUME
In cases - - 7/6; 10/6; 17/6; 32/-

COMPLEXION POWDER
In twelve natural flesh tints (see page 37) - - - per box 3/6
In sifter boxes with mirror for hand-bag - - - - per box 1/6

COMPACT POWDER
In thin gilt box with mirror and puff (tints see page 37) - - each 3/6
Refills for Compact Powder - each 1/9

VANITY CASE
Thin gilt with mirror and puffs containing powder and rouge - each 5/-

CREME COLUMBINE
For day use (non-greasy) per jar 2/6
For night use (nourishing) per jar 2/6

CRYSTAL COLUMBINE
For whitening the hands per tube 2/-

TOILET SOAP
Three tablets, well perfumed in box 4/6

VISITORS' SOAP
Six small tablets - - in box 4/6

BATH SOAP DE LUXE
Three large tablets - - in box 6/6

BATH SOAP IN BOWLS
Bowls - 7 in. 11/6; 9 in. 19/-; 11 in. 35/-

BATH WHISKS - - each 3/6

SHAVING SOAP
Sticks in glass tubes - each 2/6
In inlaid Bowls with lids - each 10/6

BATH SALTS
In glass stoppered bottles 3/-; 5/6; 12/6; 25/-
Metal boxes - - 12/6; 21/-; 50/-

CRYSTALETTES
(BATH SALTS FOR TRAVELLING)
per box of six - - - - 2/6
per box of twelve - - - 4/6

BATH DUSTING POWDER
Absorbent and antiseptic per box 4/6 & 8/6

BATH POWDER
(Water Softener) in grey barrels, each - - - - - 2/- & 3/6

For continuation of COLUMBINE SPECIALITIES, see page 55.

Atkinsons

"White Rose" and "Black Tulip"

Atkinsons

WHITE ROSE

Perfection itself. One of the earliest and most famous of the Atkinson creations.

The sweetest of all sweet odours.

WHITE ROSE PERFUME

Plain stoppered bottles in box
6/-; 10/6; 21/-; 40/-; 80/-

Cut Crystal bottles in case 16/- & 30/-

COMPLEXION POWDER

In twelve natural flesh tints (see page 37). Per box - - - - 2/6

COMPACT POWDER

With mirror and puff (for tints see page 37) - - - - - 2/6

Refills for Compact Powder - - 1/3

TALCUM POWDER - per jar 1/6

VANISHING CREAM per oval jar 2/-

TOILET SOAP - - per box 2/6

BLACK TULIP

After immense labour and research Van Baerle succeeded in growing a Black Tulip—lustrous and perfect—to the envy of all Holland.

With no less effort Atkinsons have produced a perfume, light yet definite and compelling, quite 'a la mode,' in keeping with modern taste and feeling.

BLACK TULIP PERFUME

Black stoppered bottle in box
6/-; 10/6; 21/-; and 40/-

COMPLEXION POWDER

(For tints see page 37) - - - 2/6

COMPACT POWDER

With mirror and puff (for tints see page 37) - - - - - 2/6

Refills - - - - - 1/6

VANISHING CREAM - per jar 2/6

Atkinsons

SANTALONIA

A perfect blending of sandal wood perfume

SANTALONIA PERFUME

per bottle 12/6

VIRELLE

An original perfume, carrying a very distinctive air of elegance.

VIRELLE PERFUME

In silk case for presentation
per bottle 30/- & 55/-

In card case per bottle 15/- ; 24/- & 90/-

COMPLEXION POWDER

In twelve natural flesh tints (see page 37) - - - - per box 7/6

SACHETS

Silk corsage - each 2/-; per dozen 22/6

Paper - each 2/6; per dozen 27/6

TOILET SOAP

Three tablets in box - - 17/6

TOILET WATER

12/6 ; 23/- ; 45/- ; 88/-

LOTION FOR THE HAIR

12/6 ; 23/- ; 45/- ; 88/-

Atkinsons

FLORAL QUINTESSENCES

The exact odours and the fugitive freshness of the flowers are successfully captured and retained.

FLEUR DES ANGES
FLEUR DE MUGUET
FLEUR DE JASMIN
FLEUR DE ROSE
FLEUR DE LILAS
FLEUR DE VIOLETTE
Encased crystal flacons 24/-; 45/-; 90/-

COMPLEXION POWDER
In all the flower perfumes mentioned above and in twelve natural flesh tints (see page 37) - - per box 9/6

COMPLEXION CREAM
In all perfumes - - - per jar 4/6

TOILET SOAP
In all perfumes, three tablets in box 7/6

SACHETS
Silk corsage, in all perfumes each 2/-
per dozen 22/6

BRILLANTINE
In all perfumes
SOLID. Flat glass box - per box 3/-
LIQUID - - 5/-; 9/-; 16/-

HAIR LOTION - per bottle 10/6 & 20/-

COFFRET
Containing Perfume, Powder, Toilet Soap and Sachets - - - - 47/6

FLOWER OTTOS

The purest and most concentrated flower essences; known as absolute ottos.

Carnation Freesia Heliotrope
Hyacinth Jasmin Lilac
Muguet Narcissus Sweet Pea
Tea Rose Violette de Parme
Encased phials with glass rod
6/6; 11/6; 21/-

GENUINE OTTO OF ROSE
10/6; 19/6; 37/6

Atkinsons

"Au Revoir"

Atkinsons

AU REVOIR

Modern and vivacious in character, lasting, delicate and fresh.

"AU REVOIR" PERFUME
3/6; 6/-; 10/6; 21/-

GIFT CASES
Containing perfume and compact powder - - - - 5/6 & 8/-

COMPLEXION POWDER
In twelve natural flesh tints (see page 37) - - - per box 2/-
Handbag size - - - - 1/-

COMPACT POWDER
With mirror and puff (for tints see page 37) - - - - - 2/-
Refills for Compact Powder - - 1/3

COMPLEXION CREAM
For day use - - per jar 1/6
For day use (handbag size) per tube 9d.

TALCUM POWDER
Square glass bottle with dredger top - - - - - - 1/6

TOILET SOAP
Three exquisitely perfumed tablets in box 2/6

BATH SALTS
In glass stoppered bottles - 3/-; 5/6; 8/6
Metal boxes - 12/6; 21/-; 50/-

CRYSTALETTES
(BATH SALTS FOR TRAVELLING)
per box of six - 2/-
per box of twelve - 3/6

BRILLANTINE
SOLID, in flat glass box 3/-; in tin 1/3
LIQUID, in gilt cap sprinkler bottle 2/6

Atkinsons

PERFUMES

"They sing of brooks, of blossoms, birds
and bowers,
Of April, May, of June and July-flowers."

AMBRE CHINOIS
Gilt decorated bottle in case 30/- & 45/-
In plain stoppered bottle - - 17/6

A NOSEGAY
Crystal bottle in silk case - - 60/-
Plain stoppered bottles - 17/6 & 35/-

AU REVOIR
Blue stoppered bottle in box
3/6; 6/-; 10/6; 21/-

BLACK TULIP
Black stoppered bottle in case
3/6; 6/-; 10/6; 21/-

CALIFORNIAN POPPY
Stoppered bottle in box
3/-; 5/-; 9/-; 17/6

CARNATION
Square stoppered bottle in box
8/6; 13/6; 25/- & 45/-

CHEF D'OEUVRE
In leather case - - 31/6 & 75/-
Plain crystal bottle 17/6 & 90/-

CHYPRE EONIA (QUINTESSENCE)
In green leather case - 40/- & 66/-

CHYPRE (TRIPLE ESSENCE)
Plain crystal bottle
7/6; 13/6; 27/6; 52/-; 105/-

COLUMBINE
Stoppered bottle in case
4/6; 7/6; 10/6; 17/6; 32/-

CYCLAMEN
Square stoppered bottle in case
8/6; 13/6; 25/-; 45/-

EAU DE COLOGNE CONCENTRÉ
Square stoppered bottle in case
16/6 & 30/-

EAU POUR BRULER
In stoppered bottles - 14/6 & 27/6

FLEUR DES ANGES
FLEUR DE MUGUET
FLEUR DE JASMIN
FLEUR DE ROSE
FLEUR DE LILAS
FLEUR DE VIOLETTE
Crystal bottle in box - 24/-; 45/-; 90/-

Atkinsons

PERFUMES—continued

FOUGERE
In square stoppered bottle
8/6; 13/6; 25/-; 45/-

FREESIA
In stoppered bottle
10/6; 21/-; 40/-; 80/-

GARDENIA
In stoppered bottle
10/6; 21/-; 40/-; 80/-

HAWTHORNE
In square stoppered bottle
8/6; 13/6; 25/-; 45/-

HELIOTROPE
In square stoppered bottle
8/6; 13/6; 25/-; 45/-

HYACINTH
In square stoppered bottle
8/6; 13/6; 25/-; 45/-

INSOUCIANCE
Stoppered bottle in case
16/6; 27/6; 47/6; 95/-

JASMIN In square stoppered bottle
8/6; 13/6; 25/-; 45/-

JOCKEY CLUB In round stoppered bottle - 10/6; 21/-; 40/-; 80/-

LILAC In square stoppered bottle
8/6; 13/6; 25/-; 45/-

LILAC AND LILIES
In stoppered bottle - - 3/-; 5/-; 9/6

LILY OF THE VALLEY
In square stoppered bottle
8/6; 13/6; 25/-; 45/-

LOVE IN IDLENESS
Crystal bottle in case 11/6; 21/-; 37/6; 70/-

MIMOSA In square stoppered bottle in case - - 8/6; 13/6; 25/-; 45/-

MOUSSE DIANE
Stoppered bottle in box - 9/6 & 17/6

MUGUET In square stoppered bottle
8/6; 13/6; 25/-; 45/-

MUSC DU THIBET
Stoppered bottle in silk box 13/6 & 21/-

MY FANCY Decorated bottle in case 21/-

NARCISSUS In square stoppered bottle - - 8/6; 13/6; 25/-; 45/-

NEW MOWN HAY
10/6; 21/-; 40/-; 80/-

OLEANDER
Decorated bottle in case - 32/6; 63/-

OPOPONAX - 10/6; 21/-; 40/-; 80/-

Atkinsons

PERFUMES—continued

PHLOX EONIA
Stoppered bottle - - 6/- & 10/6

POINSETTA
Stoppered bottle - 10/-; 18/-; 45/-

POINT DU JOUR
Decorated bottle in case - - 25/-
Plain stoppered bottle
17/6; 35/-; 50/-; 110/-

RED ROSE
Stoppered bottle in box 10/-; 18/-; 45/-

ROSA MYSTICA
In square stoppered bottle
8/6; 13/6; 25/-; 45/-

ROSE GERANIUM
In flat stoppered bottle - 6/6 & 10/6

ROYAL BRIAR
Crystal bottle in case 21/-; 40/-; 90/-

RUSSIAN LEATHER
10/6; 21/-; 40/-; 80/-

SANTALONIA
Stoppered bottle in case - - 12/6

SPRING DAYS
Crystal bottle in case - 63/-; 126/-

STEPHANOTIS
In stoppered bottle
10/6; 21/-; 40/-; 80/-

SWEET PEA In square stoppered bottle - - 8/6; 13/6; 25/-; 45/-

VERBENA In stoppered bottle
10/6; 21/-; 40/-; 80/-

VIOLETTE DE PARME
10/6; 21/-; 40/-; 80/-

VIOLETTE INNOCENTE
In square stoppered bottle
8/6; 13/6; 25/-; 45/-

VIRELLE
Crystal bottle in silk case 30/- & 55/-
In card case - 15/-; 24/-; 50/-; 90/-

WALLFLOWER
In square stoppered bottle
8/6; 13/6; 25/-; 45/-

WHITE ROSE
Stoppered bottle in box
6/-; 10/6; 21-/; 40/-; 80/-
In cut stoppered bottle in box 16/- & 30/-

WOOD VIOLET
In stoppered bottle
10/6; 21/-; 40/-; 80/-

YELLOW JASMIN In square stoppered bottle 8/6; 13/6; 25/-; 45/-

Atkinsons

SACHETS

For the scenting of Fair Linen and Divers Habiliments when laid by in Presses, Wardrobes, and suchlike places.

WARDROBE SACHETS

Ambre Chinois A Nosegay Chef d'Oeuvre
Chypre Fleur des Anges Insouciance
Love in Idleness Musc du Thibet
Point du Jour Royal Briar and Virelle.
Envelopes - each 2/6 per dozen 27/6

SACHET POWDER

In bottles, odours as quoted above
4 ozs. 10/-; 8 ozs. 19/-; 16 ozs. 37/-

CORSAGE SACHETS

Ambre Chinois A Nosegay Chef d'Oeuvre
Chypre Fleur des Anges Fleur de Jasmin
Fleur de Lilas Fleur de Muguet
Fleur de Rose Fleur de Violette Insouciance
Love in Idleness Point du Jour
Royal Briar and Virelle.
each 2/- per dozen 22/6

WARDROBE SACHETS

Californian Poppy Carnation Columbine
Hawthorn Heliotrope Lavender Lilac
Lilac and Lilies Lily of the Valley
New Mown Hay Orris Poinsetta
Rosa Mystica Sandal Wood Stephanotis
Sweet Pea Tea Rose Verbena
Violette Innocente Violette de Parme
Wallflower White Rose Wood Violet
and Yellow Jasmin.
each 1/6 per dozen 17/6

SACHET POWDER

In bottles, odours as quoted above
4 ozs. 9/-; 8 ozs. 17/-; 16 ozs. 32/-

Atkinsons

"Gold Medal" Eau de Cologne

Atkinsons

"GOLD MEDAL" EAU DE COLOGNE

Atkinson's "Gold Medal" Eau de Cologne is a suave and perfect harmony,—the finest Eau de Cologne in the world. It has been recognised as such for over one hundred years, being made only with real orange blossom essence.

EAU DE COLOGNE
Stoppered crystal flasks as No. 1
5/6; 10/6; 20/-; 39/-; 76/-
Square sprinkler bottles - 4/9; 8/9; 15/-
Square stoppered bottles as No. 2
20/-; 39/-; 76/-
Cases of six 8/9 bottles - - 52/-
Flat flasks for the hand bag - - 2/6
Wickered - - - 2/9 & 5/3
Wickered bottles as No. 3
11/6; 22/-; 42/-; 82/-

BATH SALTS 3/-; 5/6;
In glass stoppered bottles 12/6 & 25/-
Metal boxes for the store-room
12/6; 21/-; 50/-

CRYSTALETTES
(BATH SALTS FOR TRAVELLING)
Boxes of six - - - per box 2/6
Boxes of 12 - - - per box 4/6

BATH DUSTING POWDER
Round kegs - - 5/6; 10/6; 16/6

TOILET SOAP
Three exquisitely perfumed tablets
per box 2/9

VISITORS' SOAP
Six small tablets - - per box 3/-

BATH SOAP
Three large tablets - - per box 6/-

BATH SOAP IN BOWLS
7 in. 11/6; 9 in. 19/-; 11 in. 35/-

BATH WHISKS - - each 3/6

SHAVING SOAP
Stick in case 1/3 Polished bowl with lid 4/6

DAY CREAM
(Non-greasy, vanishing)
per pot 1/6, 2/6 & 4/6

NIGHT CREAM
(Nourishing skin food) per pot 1/6 & 2/6

TALCUM POWDER
In sprinkler tins - - each 1/3

BRILLANTINE
LIQUID. Bottles - - 5/-; 9/-; 16/-
SOLID. Flat glass box - - 3/-

HAIR LOTION per bottle 11/-; 21/-; 41/-

SMELLING SALTS
Small bottles for hand bag each 9d. & 1/6
Stoppered bottles - - each 2/6 & 4/6

Atkinsons

"Eau de Cologne Russe"

Atkinsons

EAU DE COLOGNE RUSSE

A Superlative Russian Eau de Cologne,—
recommended as a perfume men may use.

EAU DE COLOGNE RUSSE

Flat stoppered flasks
per bottle 14/-; 27/-; 52/-
Stoppered bottles (round)
per bottle 14/-; 27/-; 52/-

BATH DUSTING POWDER

In square boxes with puff - 4/6 & 8/6

TOILET SOAP

Three tablets in box - - per box 4/6

VISITORS' SOAP

Six small tablets in box - per box 4/6

BATH SOAP DE LUXE

Three large tablets in box - per box 7/-

BATH SOAP IN BOWLS

7 in. - 15/-; 9 in. - 25/-; 11 in. - 47/-

BATH WHISKS - - each 3/6

BATH SALTS

In stoppered bottles 4/-; 7/6; 12/6; 25/-
In metal boxes - - 17/6; 30/-; 63/-

CRYSTALETTES

(BATH SALTS FOR TRAVELLING)
In boxes of six 3/6. In boxes of 12 6/6

BATH POWDER (For softening water)

In grey barrels - - 2/6; 4/6; 11/-

HEADACHE COLOGNE

A refreshing and vivifying Eau de Cologne with Menthol—a boon to travellers and invalids.

Bottles - - - - each 9/6

Atkinsons

Lavender and Verbena Waters

Atkinsons

MYRETTA LAVENDER WATER

Lavender grown in England has a fineness of quality no other country can rival. English Lavender is unapproachable, and Myretta Lavender is the best of them all. It is a refinement of the best and has no superior.

MYRETTA LAVENDER WATER
Stoppered crystal flasks
8/6; 16/6; 31/-; 60/-; 120/-

OLD ENGLISH LAVENDER WATER

The captured sweetness of English Lavender that lasts the livelong day; it is the lightest and most refreshing of old-world perfumes.

OLD ENGLISH LAVENDER WATER
Sprinkler bottles 4/9; 8/9; 16/6; 32/-; 64/-
Flat flasks for the handbag - - 2/6
Wickered - - - - 2/9 & 5/3
Wickered bottles 11/6; 22/-; 42/-; 82/-

BATH SALTS
In glass stoppered bottles
3/-; 5/6; 12/6; 25/-
In metal boxes for the storeroom
12/6; 21/-; 50/-

CRYSTALETTES
(BATH SALTS FOR TRAVELLING)
In boxes of six - - - - 2/6
In boxes of 12 - - - - 4/6

BATH DUSTING POWDER
Round kegs - - 4/6; 8/6; 14/6

TOILET SOAP Three tablets in box 2/9
BATH SOAP Three large tablets in box 6/-

BATH SOAP BOWLS
7 in. - 11/6; 9 in. - 19/-; 11 in. - 35/-

SMELLING SALTS
For the handbag - - - -/9 & 1/6
Stoppered bottles - - 2/6 & 4/6

VERBENA WATER

Verveine or Verbena has been for centuries a favourite in the herb garden. Its virile freshness is most attractive.

VERBENA WATER
In sprinkler bottles 4/9; 8/9; 16/6; 32/-
In stoppered bottles 10/6; 20/-; 39/-; 76/-

TOILET SOAP Three tablets in box 4/6
BATH SOAP Three large tablets in box 6/-

Atkinsons

Toilet Powders

Atkinsons

TOILET POWDERS

For the Complexion.

The bloom of beauty, of an impalpable and invisible fineness, harmless and of perfect purity.

In shades to suit every complexion:—

Blanche Brunette Brunette Pale Electric
Naturelle Nil Ocre Rosée Rachel
Rachel Foncée Rose Sunburn Tango

AMBRE CHINOIS - - per box 7/6
A NOSEGAY - - - per box 12/6
COLUMBINE EAU DE COLOGNE
JASMIN LILAS MUGUET
ROSE ROYAL BRIAR VIOLETTE
VIRELLE
Per small box as Fig. 1 - - 2/6
AU REVOIR - - per box 2/-
BLACK TULIP - - per box 2/6
CHEF D'OEUVRE
In leather case 15/- In card case 11/-
CHYPRE EONIA
In leather case 15/- In card case 11/-
COLUMBINE - - - - 3/6
EAU DE COLOGNE - - - 3/9
FLEUR DES ANGES
FLEUR DE JASMIN
FLEUR DE LILAS
FLEUR DE MUGUET
FLEUR DE ROSE
FLEUR DE VIOLETTE
Per box - - - - - 9/6
INSOUCIANCE - - per box 5/-
LOVE IN IDLENESS - per box 5/-
MOUSSE DIANE - per box 3/9
MUSC DU THIBET - per box 7/6
OLEANDER - - - per box 5/-
POINSETTA - - - per box 3/-
POINT DU JOUR - per box 6/-
ROYAL BRIAR - - per box 5/-
SPRING DAYS - - per box 5/-
VIRELLE - - - per box 7/6
WHITE ROSE - - per box 2/6

Atkinsons

COMPACT POWDERS

Atkinsons Compact Powders are manufactured from precisely the same ingredients as the Atkinson Loose Powders. They do not contain any china clay, prepared chalk, or other substances harmful to the skin.

Shades to suit every complexion, see page 37

AU REVOIR

Gilt box, hinged lid, with mirror and puff - - - - each 2/-
Refills with puff - - - each 1/3

COLUMBINE

Extra thin gold-plated case, complete with mirror and puff - - each 3/6
Refills with puff - - - each 1/9

INSOUCIANCE

Extra thin gold-plated case, complete with mirror and puff - - each 3/6
Refills with puff - - - each 1/9

LOVE IN IDLENESS

Extra thin gold-plated case complete with mirror and puff - - each 3/6
Refills with puff - - - each 1/9

OLEANDER

Extra thin gold-plated case complete with mirror and puff - - each 3/6
Refills with puff - - - each 1/9

SPRING DAYS

Extra thin gold-plated case complete with mirror and puff - - each 3/6
Refills with puff - - - each 1/9

ROUGE COMPACTS

ROUGE COMPACT

Extra thin gold-plated case, complete with mirror and puff - - each 2/6
Refills with puff - - - each 1/3

SHADES :

Brunette, Brunette Pale, Carmine, Framboise, Mandarine-Rosée, Rouge-Pale, Mandarine.

Atkinsons

COMPLEXION CREAMS

Day Creams for cleansing the skin and protecting it from the effects of sun and wind; and Night Creams for nourishing the skin and improving its texture. As a massage cream for cleansing the pores before retiring, nothing equals the Atkinson Otto of Rose Cold Cream.

AU REVOIR (vanishing) - opal jar 1/6

BLACK TULIP - gilt capped jar 2/6

CHYPRE EONIA
(vanishing) - - stoppered jar 5/6

COLUMBINE (for day use) green jar 2/6

COLUMBINE (for day use) in tube 2/6

COLUMBINE (for night use) green jar 2/6

COLUMBINE CRYSTAL For whitening and softening the hands - tubes 2/-

CREME DE JEUNESSE (skin food)
Stoppered jar - - - 5/-; 8/6; 14/6

"GOLD MEDAL" EAU DE COLOGNE
(Vanishing cream) - stoppered jar 4/6

"GOLD MEDAL" EAU DE COLOGNE
(Day cream) - - opal jar 1/6 & 2/6

"GOLD MEDAL" EAU DE COLOGNE
(Night cream) - - opal jar 1/6 & 2/6

EONIA COLD CREAM
Gilt cap glass jar - 1/3; 2/-; 3/-; 5/-
In tube - - - - - 1/3

EONIA COMPLEXION CREAM (Vanishing cream)
Stoppered jar - - 5/-; 8/6; 14/6

FLEUR DE VIOLETTE
FLEUR DE LILAS
FLEUR DE ROSE
FLEUR DE MUGUET
FLEUR DE JASMIN
FLEUR DES ANGES
(Vanishing cream) - stoppered jar 4/6

INSOUCIANCE
(Vanishing cream) - stoppered jar 4/6
in tube 2/6

LOVE IN IDLENESS
(Vanishing cream) - gilt capped jar 4/6

OTTO OF ROSE COLD CREAM
1/3; 2/-; 3/6; 6/-

PANDORA CREAM
Roman jar - - - - - 6/-
Small opal jar - - - - 1/6

POINSETTA (Vanishing cream) - 4/6

Atkinsons

Toilet Soaps

Atkinsons

TOILET SOAPS

Exquisite perfumes embalmed in a triple milled soap of perfect purity.

When buying Atkinsons Soaps they may seem expensive. When using them the reason is clear and one revels in their creamy fragrance.

AMBRE CHINOIS
Three tablets in box - - - 14/6

A NOSEGAY
Three tablets in silk box - - 29/6
Three tablets in plain box - - 21/-

AU REVOIR - Three tablets in box 2/6

CALIFORNIAN POPPY
Three tablets in box - - - 2/9

CARNATION - Three tablets in box 4/6

CHEF D'OEUVRE
Three tablets in leather case - 29/6
Three tablets in card box - - 20/6

CHYPRE - - - - - 7/6

CHYPRE EONIA
Three tablets in leather case - - 26/6
Three tablets in card box - - 20/6

COLUMBINE
Three tablets in box - - - 4/6

CYCLAMEN
Three tablets in box - - - 4/6

"GOLD MEDAL" EAU DE COLOGNE
Three tablets in box - - - 2/9

EAU DE COLOGNE RUSSE
Three tablets in box - - - 4/6

FLEUR DE JASMIN
Three tablets in box - - - 7/6

FLEUR DE LILAS
Three tablets in box - - - 7/6

FLEUR DE MUGUET
Three tablets in box - - - 7/6

FLEUR DE ROSE
Three tablets in box - - - 7/6

FLEUR DES ANGES
Three tablets in box - - - 7/6

FLEUR DE VIOLETTE
Three tablets in box - - - 7/6

FOUGERE - Three tablets in box 4/6

GERANIUM ,, ,, ,, 4/6

HAWTHORN ,, ,, ,, 4/6

HELIOTROPE BLANC
Three tablets in box - - 4/6

HYACINTH Three tablets in box - 4/6

Atkinsons

TOILET SOAPS—continued

INSOUCIANCE	3 tablets in box	7/6
LAVENDER	,, ,, ,,	4/6
LILAC	,, ,, ,,	4/6
LILAC & LILIES	,, ,, ,,	2/9
LOVE IN IDLENESS	,, ,, ,,	10/6
MOUSSE DIANE	,, ,, ,,	4/3
MUGUET	,, ,, ,,	4/6
NARBONNE HONEY	Three large tablets	2/4
	Three small tablets	1/10
NARCISSUS	Three tablets in box	4/6
OEILLET	Three tablets in box	4/6
OLD BROWN WINDSOR		
	Three large tablets	3/-
	Three medium tablets	2/3
	Three small tablets	1/10
OLD ENGLISH LAVENDER		
	Three tablets in card box	2/9
OTTO OF ROSE		
	Three tablets in card box	7/6
POINSETTA		
	One tablet in card box	1/6
PHLOX EONIA		
	Three tablets in card box	5/-
POINT DU JOUR		
	Three tablets in card box	7/6
RAMBLING ROSES		
	Three tablets in box	2/9
ROSA MYSTICA		
	Three tablets in box	4/6
ROYAL BRIAR	Single tablet in box	3/6
	Three tablets in box	10/6
SANDAL WOOD	,, ,, ,,	7/6
SWEET PEA	,, ,, ,,	4/6
VERBENA	,, ,, ,,	4/6
VIOLETTE INNOCENTE	,, ,, ,,	4/6
VIRELLE	,, ,, ,,	17/6
WALLFLOWER	,, ,, ,,	4/6
WHITE ROSE	,, ,, ,,	7/6
YELLOW JASMIN	,, ,, ,,	4/6

Atkinsons

VISITORS' SOAPS

For guest-room use.

CALIFORNIAN POPPY	Six tablets in box	3/-
CARNATION	,, ,, ,,	4/6
CHEF D'OEUVRE	,, ,, ,,	21/-
CHYPRE	,, ,, ,,	6/-
COLUMBINE	,, ,, ,,	4/6
CYCLAMEN	,, ,, ,,	4/6
"GOLD MEDAL" EAU DE COLOGNE	Six tablets in box	3/-
EAU DE COLOGNE RUSSE	Six tablets in box	4/6
FOUGERE	Six tablets in box	4/6
GERANIUM	,, ,, ,,	4/6
HAWTHORN	,, ,, ,,	4/6
HELIOTROPE BLANC	,, ,, ,,	4/6
HYACINTH	,, ,, ,,	4/6
INSOUCIANCE	,, ,, ,,	7/6
LAVENDER	,, ,, ,,	4/6
LILAC	,, ,, ,,	4/6
MUGUET	,, ,, ,,	4/6
NARBONNE HONEY	,, ,, ,,	3/-
NARCISSUS	,, ,, ,,	4/6
OEILLET	,, ,, ,,	4/6
OLD BROWN WINDSOR	,, ,, ,,	3/-
OTTO OF ROSE	,, ,, ,,	6/-
POINSETTA	,, ,, ,,	4/6
ROSA MYSTICA	,, ,, ,,	4/6
ROYAL BRIAR	,, ,, ,,	9/-
SANDAL WOOD	,, ,, ,,	6/-
SWEET PEA	,, ,, ,,	4/6
VERBENA	,, ,, ,,	4/6
VIOLETTE INNOCENTE	,, ,, ,,	4/6
WALLFLOWER	,, ,, ,,	4/6
WHITE ROSE	,, ,, ,,	6/-
YELLOW JASMIN	,, ,, ,,	4/6

Atkinsons

BATH SOAPS DE LUXE

Large tablets for the Bath, of the finest quality.
luxury that in use condones the extravagance.

AMBRE CHINOIS
Three tablets in box - - - 17/6

CALIFORNIAN POPPY
Three tablets in box - - - 6/-

CARNATION Three tablets in box 6/-

CHEF D'OEUVRE
Three tablets in box - - - 10/-

CHYPRE - Three tablets in box 9/-

COLUMBINE ,, ,, ,, 6/6

CYCLAMEN ,, ,, ,, 6/-

"GOLD MEDAL" EAU DE COLOGNE
Three tablets in box - - - 6/-

EAU DE COLOGNE RUSSE
Three tablets in box - - - 7/-

FOUGERE - Three tablets in box 6/-

GERANIUM - ,, ,, ,, 6/-

HAWTHORN ,, ,, ,, 6/-

HELIOTROPE BLANC
Three tablets in box - - - 6/-

HYACINTH Three tablets in box 6/-

INSOUCIANCE ,, ,, ,, 8/-

LAVENDER ,, ,, ,, 6/-

LILAC - - ,, ,, ,, 6/-

MUGUET - ,, ,, ,, 6/-

NARBONNE HONEY
Three tablets in box - - - 4/3

NARCISSUS Three tablets in box 6/-

OEILLET - ,, ,, ,, 6/-

OLD BROWN WINDSOR
Three tablets in box - - - 4/3

OLD ENGLISH LAVENDER
Three tablets in box - - - 6/-

OTTO OF ROSE
Three tablets in box - - - 9/-

POINSETTA Three tablets in box 6/6

POINT DU JOUR
Three tablets in box - - - 17/6

ROSA MYSTICA
Three tablets in box - - - 6/-

ROYAL BRIAR
Three tablets in box - - - 10/6

SANDAL WOOD
Three tablets in box - - - 9/-

SWEET PEA
Three tablets in box - - - 6/-

For continuation of
BATH SOAPS DE LUXE SPECIALITIES,
see page 55.

Atkinsons

BATH SOAPS IN BOWLS

A joy in the Bath Room, that is also an economy.

CHEF D'OEUVRE
EAU DE COLOGNE RUSSE
INSOUCIANCE
ROYAL BRIAR

7 inches 15/- ; 9 inches 25/- ; 11 inches 47/-

COLUMBINE EAU DE COLOGNE
IVY LEAF GERANIUM
LAVENDER SANDAL WOOD
VERBENA VIOLET
WHITE ROSE

7 inches 11/6 ; 9 inches 19/- ; 11 inches 35/-;
Whisks - 3/6 each

BATH SOAP IN ROUND TABLETS

Well perfumed for the Bath and general household use.

CARNATION EAU DE COLOGNE
JASMIN IVY LEAF GERANIUM
LAVENDER
LILY OF THE VALLEY ROSE
PEAU d'ESPAGNE SWEET PEA
SANDAL WOOD VERBENA
VIOLET WALLFLOWER

Per tablet - 9½d. Per dozen - 9/-

Atkinsons

SHAVING SOAPS AND CREAMS

ATKINSONS SHAVING STICKS
Perfumed with: Chef d'Oeuvre, Columbine, Insouciance, Royal Briar.
In glass tubes - - - - 2/6
Decorated Japanese bowls with lids 10/6

COLUMBINE SHAVING BOWLS
With lids - - - 3/3; 6/6; 10/6

CREAM OF ALMONDS - 2/- & 3/6

CREAM OF WHITE ROSES
Pots - - - - - 2/- & 3/6
Tubes - - - - - 2/-

"GOLD MEDAL" EAU DE COLOGNE
Sticks in metal cases - - - 1/3

EONIA SHAVING BOWLS
With lids - - - - - 4/6

EONIA SHAVING CREAM
Tubes - - - - - 1/9

GLYCERINE SHAVING CREAM
Pot - - - - - 2/6 & 5/-
Tubes - - - - - 2/-

NAPLES SOAP Perfumed Otto of Rose
Pots - - - - - 2/6; 5/-
Inlaid Japanese bowls - - - 12/6

SHAMPOO POWDERS

After using Atkinson Shampoos, each hair — as it were — is left separate, with a general effect of bright softness.

CALIFORNIAN POPPY
In packets of six - - per box 1/6

COLUMBINE In packets of six „ 2/-

INSOUCIANCE „ „ „ 3/-

OLD ENGLISH LAVENDER
In packets of six - - „ 1/6

Atkinsons

TALCUM POWDERS

AU REVOIR Glass bottle - each 1/6
CALIFORNIAN POPPY
Oval bottle - - - - each 1/3
CHYPRE Oval tin - - - each 2/6
COLUMBINE
Glass jar, sprinkler cap - - each 2/6
GERANIUM Oval tin - - each 1/3
"GOLD MEDAL" Eau de Cologne
Flat tin - - - - - each 1/3
HAWTHORN Oval tin - - each 1/3
HELIOTROPE BLANC
Oval tin - - - - - each 1/3
INSOUCIANCE Oval tin - each 2/6
LAVENDER Oval tin - - each 1/3
LILAC Oval tin - - - - each 1/3
LOVE IN IDLENESS
Glass jar, sprinkler cap - - each 2/6
MUGUET Oval tin - - - each 1/3
OEILLET Oval tin - - - each 1/3
POINT DU JOUR
Oval tin - - - - - each 2/6
RED ROSE
Oval tin - - - - - each 1/3
SWEET PEA Oval tin - - each 1/3
VERBENA Oval tin - - each 1/3
VIOLETTE INNOCENTE
Oval tin - - - - - each 1/3
WALLFLOWER Oval tin - each 1/3
YELLOW JASMIN Oval tin - each 1/3

HAIR OILS

"GOLD MEDAL"
EAU DE COLOGNE
FLEUR DE VIOLETTE
FLEUR DE ROSE
FLEUR DE JASMIN
FLEUR DE LILAS
FLEUR DE MUGUET
FLEUR DES ANGES
INSOUCIANCE
Stoppered bottles - - 3/- ; 5/- ; 9/-
VIOLET OIL - - - 2/6; 4/6; 8/6

Atkinsons

Bath Salts

Atkinsons

BATH SALTS

The exquisitely fragrant Atkinson Bath Salts "soften" the hardest water to a soothing perfection, leaving a delicate trace of perfume on the skin.

CHEF D'OEUVRE CHYPRE
EAU DE COLOGNE RUSSE
INSOUCIANCE
LOVE IN IDLENESS
ROYAL BRIAR

In glass stoppered bottles
4/- ; 7/6 ; 12/6 ; 25/-
In metal boxes - - 17/6 ; 30/- ; 63/-

CRYSTALETTES perfumed as above
(BATH SALTS FOR TRAVELLING)
In boxes of six - - - - 3/6
In boxes of twelve - - - 6/6

Columbine Eau de Cologne Fougere
Geranium Lavender Lilac Poinsetta
Red Rose Verbena Violette
Yellow Jasmin

In glass stoppered bottles
3/-; 5/6; 12/6; 25/-
In metal boxes - - 12/6 ; 21/- ; 50/-

CRYSTALETTES perfumed as above
(BATH SALTS FOR TRAVELLING)
In boxes of six 2/6 In boxes of 12 4/6

BATH DUSTING POWDERS

For use after the bath, fulfilling the final requirements of the Toilet, Antiseptic, Absorbent and Deodorant.

CHEF D'OEUVRE
"GOLD MEDAL" EAU DE
COLOGNE INSOUCIANCE
LOVE IN IDLENESS
POINSETTA ROYAL BRIAR.
In boxes with puff - 5/6; 10/6; 16/6

COLUMBINE CYCLAMEN
EAU DE COLOGNE RUSSE
FOUGERE HAWTHORN
HELIOTROPE HYACINTH LILAC
MIMOSA MUGUET NARCISSUS
OEILLET RED ROSE SWEET PEA
VIOLETTE INNOCENTE
WALLFLOWER YELLOW JASMIN
In boxes with puff - 4/6; 8/6; 14/6
Large body puffs for use with the above:— 4 in. 5/6; 5 in. 8/6; 7 in. 12/6

Atkinsons

LIQUID BRILLANTINES

AU REVOIR
In gilt capped sprinkler bottle - - 2/6

CHEF D'OEUVRE COLUMBINE
"GOLD MEDAL"
EAU DE COLOGNE
FLEUR DE VIOLETTE
FLEUR DE ROSE
FLEUR DE JASMIN
FLEUR DE LILAS
FLEUR DE MUGUET
FLEUR DES ANGES
INSOUCIANCE MOUSSE DIANE
POINSETTA ROYAL BRIAR
Stoppered bottles - - 5/-; 9/-; 16/-

CHYPRE EONIA
Stoppered bottles, - - 6/-; 11/-; 18/-

"GOLD MEDAL"
EAU DE COLOGNE
Stoppered bottles - - - 2/6

SOLID BRILLANTINES

CHEF D'OEUVRE - Gilt capped jar 3/6
Flat glass box 3/-
CHYPRE EONIA - „ „ 4/-
COLUMBINE - - „ „ 3/-
"GOLD MEDAL"
EAU DE COLOGNE - - 3/-
FLEUR DE VIOLETTE
FLEUR DE ROSE
FLEUR DE JASMIN
FLEUR DE LILAS
FLEUR DE MUGUET
FLEUR DES ANGES
Gilt capped jar 3/6 Flat glass box 3/-
INSOUCIANCE
Gilt capped jar 3/6 Flat glass box 3/-
POINSETTA „ „ „ 3/-
ROYAL BRIAR „ „ „ 3/-

Atkinsons

HAIR CREAMS

An ideal fixateur.

COLUMBINE - - - 2/6; 4/-

"GOLD MEDAL" EAU DE COLOGNE - - - 1/6; 2/6

HAIR LOTIONS

A NOSEGAY - 19/-; 37/-; 72/-; 140/-

AMBRE CHINOIS 12/6; 23/-; 45/-; 88/-

CARNATION - 10/6; 20/-; 39/-; 76/-

COLUMBINE - - 11/6 & 21/6

CHYPRE EONIA 12/6; 23/-; 45/-; 88/-

CHEF D'OEUVRE 12/6; 23/-; 45/-; 88/-

EAU DE QUININE - - 9/6; 18/-

FLEUR DES ANGES
FLEUR DE JASMIN
FLEUR DE LILAS
FLEUR DE MUGUET
FLEUR DE ROSE
FLEUR DE VIOLETTE
10/6; 20/-; 39/-; 76/-

"GOLD MEDAL" EAU DE COLOGNE - - 11/-; 21/-; 41/-

HELIOTROPE BLANC
10/6; 20/-; 39/-; 76/-

INSOUCIANCE 12/6; 23/-; 45/-; 88/-

NUTRICINE - - - - 14/6

LOVE IN IDLENESS
12/6; 23/-; 45/-; 88/-

POINT DU JOUR 12/6; 23/-; 45/-; 88/-

POINSETTA - 10/6; 20/-; 39/-; 76/-

ROYAL BRIAR 12/6; 23/-; 45/-; 88/-

VIRELLE - - 12/6; 23/-; 45/-; 88/-

WHITE ROSE - 10/6; 20/-; 39/-; 76/-

Atkinsons

TOILET WATERS

A NOSEGAY - 19/-; 37/-; 72/-; 140/-
AMBRE CHINOIS
12/6; 23/-; 45/-; 88/-
CARNATION - 10/6; 20/-; 39/-; 76/-
COLUMBINE - - 11/6 & 21/6
CHYPRE EONIA 12/6; 23/-; 45/-; 88/-
FLEUR DES ANGES
FLEUR DE JASMIN
FLEUR DE LILAS
FLEUR DE MUGUET
FLEUR DE ROSE
FLEUR DE VIOLETTE
10/6; 20/-; 39/-; 76/-
HELIOTROPE BLANC
10/6; 20/-; 30/-; 76/-
INSOUCIANCE 12/6; 23/-; 45/-; 88/-
LOVE IN IDLENESS
12/6; 23/-; 45/-; 88/-
POINT DU JOUR 12/6; 23/-; 45/-; 88/-
POINSETTA - 10/6; 20/-; 39/-; 76/-
ROYAL BRIAR - 12/6; 23/-; 45/-; 88/-
VIRELLE - - 12/6; 23/-; 45/-; 88/-
WHITE ROSE - 10/6; 20/-; 39/-; 76/-

LOTIONS AND SKIN PREPARATIONS

ASTRINGENT TONIC LOTION
Glass sprinkler bottle - 2/6; 4/-; 7/6
BLANC EONIA
Liquid powder for evening wear.
Glass stoppered Jar - 4/-; 7/6
BLANC DE PERLES - - - 2/6
BLEACHING FLUID
For the nails and cuticle - - 1/6
BLOOM OF ROSES
Liquid rouge - - - - 2/6
EONETTA
For whitening the hands 2/-; 3/6; 5/-
LILAC, BENZOIN & CUCUMBER
For sunburn and use after motoring, tennis, golf and other sports -
4/-; 6/6; 12/-
MILK OF ROSES - - - 6/-

CREME ROUGE

Decorated Jars - - - each 4/6

Atkinsons

MANICURE

NAIL VARNISH
Stoppered bottles in case - each 4/6

NAIL PASTE
Tubes - - - - each 1/-

NAIL STONE
Metal boxes - - - each 6d.

CUTICLE CREAM
Tubes - - - - each 1/-

ORANGE STICKS - - bundles 1/6

EMERY BOARDS - bundles 1/- & 1/6

EYE BROW PENCILS

Brun, Noir.

Nickel Case - - - - each 1/-

COSMETICS FOR THE HAIR

and Moustache.

POMMADE HONGROISE
Blanch, Blond, Brun, Chatain, Noir.

Card Case - - - - - 1/3
Aluminium Case - - - - 2/3

BEAR'S GREASE
Pots - - 2/3 ; 3/6 ; 4/6 ; 10/6

Atkinsons

LIP ROUGE

SHADES. Brilliant, Cerise, Rouge-Pale and Rouge-Orangé, Mandarine.

Gilt cases with screw-up holder - 3/6
Small flat cases - - - 1/6

A White lip salve is also issued at 3/6 and 1/6

DENTIFRICES, ETC.

DENTAL CREAM - - per tube 1/3

DENTAL POWDER
A cleaning peroxide powder, per tin 1/6

DENTAL LOTIONS
Rose or Violet Flavours - 10/6 & 17/6

ELIXIR DENTIFRICE - 5/-; 9/-; 17/-

EONIA CACHOUS - per tin 6d.

SMELLING SALTS

"GOLD MEDAL"
EAU DE COLOGNE
Oval stoppered bottle - - 2/6 & 4/6
Flat bottle for handbag - - 9d.; 1/6

OLD ENGLISH LAVENDER
Oval stoppered bottle - - 2/6 & 4/6
Flat bottle for handbag - - 9d.; 1/6

Atkinsons

"COLUMBINE"

(continued from page 19)

BRILLANTINE

SOLID. In flat glass box - - 3/-
In jar with gilt cap - - - 3/6
LIQUID.
In stoppered bottles - 5/-; 9/-; 16/-

HAIR CREAM - per bottle 2/6 & 4/-

SACHETS

Embroidered silk for the corsage
Each - 2/- per dozen - 22/6
For the wardrobe each - - 1/6
per dozen - - - - - 17/6

TALCUM POWDER

In square glass bottle with sprinkler top - - - - - - 2/6

COFFRETS

Containing perfume, powder, cream and soap - - - - - 18/6
Containing larger bottle of perfume, etc. - - - - - - 32/6

BATH SOAPS DE LUXE

(continued from page 44)

VERBENA Three tablets in box 6/-

VIOLETTE INNOCENTE
Three tablets in box - - - 6/-

VIRELLE Three tablets in box 17/6

WALLFLOWER ,, ,, ,, 6/-

WHITE ROSE ,, ,, ,, 9/-

YELLOW JASMIN
Three tablets in box - - 6/-